



The Oblongs

Photo Captions

A new primetime animated half-hour comedy, based on Angus Oblong's *Creepy Susie and 13 Other Tragic Tales for Troubled Children*, that depicts the warped world of a bizarre yet loving family of have-nots who live in a toxic valley and can't seem to beat the caste system of the beautiful people living high on the hill.

Slide #1

Pictured (l-r): **Bob Oblong** (voice of Will Ferrell), **Pickles Oblong** (voice of Jean Smart), **Biff and Chip Oblong** (voice of Randy Sklar and Jason Sklar), **Beth Oblong** (voice of Jeannie Elias), **Milo Oblong** (voice of Pamela Segall Adlon).

Slide #2

Pictured (l-r): **Bob Oblong** (voice of Will Ferrell), **Pickles Oblong** (voice of Jean Smart).

Slide #3

Pictured (l-r): **Milo Oblong** (voice of Pamela Segall Adlon), **Susie** (voice of Jeannie Elias), **Mikey** (voice of Jeannie Elias), **Peggy** (voice of Becky Thyre).

Credit: The WB Television

Media Contact: Janice Aguilar-Herrero, (818) 977-6069



News Release



"THE OBLONGS" TO PREMIERE WITH 3 TIMES THE LAUGHS

**NEW ANIMATED COMEDY FROM BRUCE HELFORD,
STARRING THE VOICES OF WILL FERRELL & JEAN SMART,
WILL AIR AT 7:30, 8:30 & 9:30 P.M. ET
ON ITS APRIL 1 PREMIERE NIGHT,
BEFORE SETTLING INTO ITS REGULAR 8:30 P.M. TIME SLOT
THE FOLLOWING WEEK**

BURBANK, CA (February 28, 2001) - The WB's edgy and satirical animated comedy, **THE OBLONGS**, will air not once, not twice, but three times during its premiere night of April 1, 2001. The network's midseason half-hour comedy will air at 7:30, 8:30 and 9:30 p.m. ET on Sunday, April 1. It will settle into its 8:30 p.m. ET time slot the following week on Sunday, April 8.

The show, which is based on the works of underground San Francisco cartoonist Angus Oblong, will also be executive produced by Bruce Helford ("Nikki," "The Drew Carey Show," "Norm") and Jace Richdale ("The Simpsons"). Will Ferrell ("Saturday Night Live") lends his voice as the Oblong patriarch.

"**THE OBLONGS** is an off-center show and we've matched it with an off-center scheduling strategy that is not only compatible with April Fool's Day, but will get the unique comedy the sampling it deserves," said Jordan Levin, Co-President, Entertainment of The WB. "This sharp comic parable of society's ills is a unique look at the caste system in America, which should be relatable to anyone who has ever felt like an outsider, or at the very least, lived in a nuclear waste site."

(more)

THE OBLONGS Premiere — 2



THE OBLONGS depicts the warped world of a bizarre yet loving family of have-nots who can't seem to beat the caste system of the beautiful people living high on the hill. **THE OBLONGS** takes on everything from industrialism and environmental issues to how we raise our kids and the impact of social mores on the nuclear family, but at the core it's about a family with heart, strange as they may be.

Oddly relatable misfits, the tight-knit Oblong clan lives in a toxic valley downstream from your typical industrial waste site, which has caused a variety of bizarre physical and emotional abnormalities. At the head of the dinner table is the loving, limb-less, tirelessly upbeat patriarch Bob Oblong (voiced by Ferrell) and his adoring, alcohol- and tobacco-addicted, bald but beautifully wigged wife Pickles (voiced by Jean Smart, "Designing Women").

Created by Oblong and Richdale, the series is executive produced by Helford, Richdale and Deborah Oppenheimer ("The Drew Carey Show," "Norm," "Nikki"), for Oblongs Productions, Inc. in association with Mohawk Productions and Jobsite Productions, distributed by Warner Bros. Television.

**Art is available on the AP PhotoExpress/Photostream
for 30 days as of today.**

MEDIA CONTACT:

Patty Triplett, The WB Publicity, (818) 977-6009



"THE OBLONGS"

Sundays (8:30-9:00 p.m. ET) on The WB

Executive producer Bruce Helford ("The Drew Carey Show," "Norm," "Nikki") and writer/executive producer Jace Richdale ("The Simpsons") bring to animated life the strange world of underground cartoonist Angus Oblong (*Creepy Susie and 13 Other Tragic Tales for Troubled Children*).

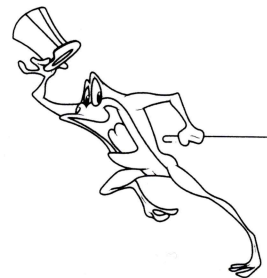
With laser-focused social satire, this half-hour comedy depicts the warped world of a bizarre yet loving family of have-nots who can't seem to beat the caste system of the beautiful people living high on the hill. A clever comic parable of society's ills, "The Oblongs" takes on everything from industrialism and environmental issues to how we raise our kids and the impact of social mores on the nuclear family, but at the core it's about a family with heart, strange as they may be.

Oddly relatable misfits, the tight-knit Oblong clan lives in a toxic valley downstream from your typical industrial waste site, which has caused a variety of bizarre physical and emotional abnormalities. At the head of the dinner table is the loving, limbless, tirelessly upbeat patriarch Bob Oblong (voiced by Will Ferrell, "Saturday Night Live") and his adoring, alcohol- and tobacco-addicted, bald but beautifully wigged wife Pickles (voiced by Jean Smart, "Designing Women").

The family includes their conjoined twin sons Biff and Chip (voiced by Randy and Jason Sklar, "Apt. 2F"), who share three legs and three buttocks, but can't seem to agree on anything; sweet, tattling, 4-year-old daughter Beth (voiced by Jeannie Elias, "Quack Pack"), sporting a cucumber-like growth sprouting from her head; and youngest son Milo (voiced by Pamela Segall Adlon, "King of the Hill"), a one-haired optimist who has every childhood emotional disorder and behavioral problem ever diagnosed.

Afflicted but brilliant, Milo used to go to a special school for "the pathologically high-spirited," but now enjoys his days at "normal" school with fellow valley outcasts including zaftig, toad-like Helga (Lea DeLaria, "The Rocky Horror

(more)



Picture Show" on Broadway); gothic and death-obsessed Susie (Elias); bulbous-bottomed Mikey (Elias); and brainy, lower-jaw-lacking Peggy (Becky Thyre, "The Real Live Brady Bunch"). Milo and the gang constantly clash with the Debbies, a giggling gaggle of wealthy, popular, seemingly cloned "hill" girls of the same first name. As far as the Debbies and their parents are concerned, anything that isn't perfect — like them — isn't worthy of their attention.

One such flawless example is the preeminent hill family, the Klimers. The aristocratic father, George (Billy West, "Ren & Stimpy"), is Bob's disregarding boss at Globocide Industries; while the mother, Pristine (Thyre), a Barbie-like, former Debbie, used to be school friends with Pickles when both girls lived in the hills — before she married Bob and joined the "grotesque" side. Their attractive daughter, Debbie (Thyre), is leader of the Debbies; and their not-too-bright but popular son Jared (Adlon), together with his best friend Blaine (West), is a well-coifed tormentor of the Clubhouse kids.

Created by Oblong and Richdale, the series is executive produced by Helford, Richdale and Deborah Oppenheimer ("The Drew Carey Show," "Norm," "Nikki"), for Oblongs Productions, Inc. in association with Mohawk Productions and Jobsite Productions, distributed by Warner Bros. Television.



CREDITS FOR "THE OBLONGS" ON THE WB

Day and time: Sundays, 8:30-9:00 p.m. ET

Network debut: April 1, 2001

Format: A new primetime animated half-hour comedy based on Angus Oblong's *Creepy Susie and 13 Other Tragic Tales for Troubled Children*, "The Oblongs" depicts the warped world of a bizarre yet loving family of have-nots who live in a toxic valley and can't seem to beat the caste system of the beautiful people living high on the hill.

Cast:

Will Ferrell as Bob Oblong
Jean Smart as Pickles Oblong
Pamela Segall Adlon as Milo Oblong, Jared Klimer
Randy Sklar as Biff Oblong
Jason Sklar as Chip Oblong
Jeannie Elias as Beth Oblong, Susie, Mikey
Lea DeLaria as Helga
Becky Thyre as Peggy, Pristine and Debbie Klimer
Billy West as George Klimer, Blaine, James, Anita Bidet

Created by: Angus Oblong, Jace Richdale

Executive Producers: Jace Richdale, Bruce Helford, Deborah Oppenheimer

Supervising Producers: Angus Oblong, Scott Buck

Consulting Producers: Mike Reiss, M. Wallace Wolodarsky

Co-Producer: Leonard Dick

Producer: Richard Quan

Produced by: Oblongs Productions, Inc. in association with Mohawk Productions and Jobsite Productions, distributed by Warner Bros. Television

Media Contact: Janice Aguilar-Herrero, 818/977-6056



December 20, 2000

Dear Media Colleague:

From the bizarre and totally twisted world of cult cartoonist Angus Oblong, The WB presents **THE OBLONGS**, the family who put the love in Love Canal. The debut of **THE OBLONGS** is scheduled for late March with a more precise day and time to be announced. There will be a panel on **THE OBLONGS** with executive producers and cast members during The WB's press conference on Saturday, January 6.

This new half-hour animated series from executive producers Bruce Helford ("Nikki," "The Drew Carey Show") and Jace Richdale ("The Simpsons") is based on the book *Creepy Susie and 13 Other Tragic Tales for Troubled Children* by Angus Oblong. **THE OBLONGS** brings to life the strange world of a loving family comprised of extremely unusual have-nots. With irreverent laser-focused social satire, this comedy takes on everything from corporate greed to environmental issues to the latest child-rearing philosophies.

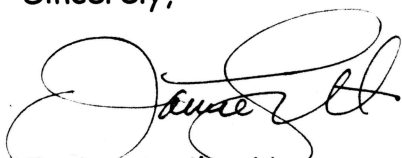
The Oblong clan makes their home in a toxic valley poisoned by an industrial waste site responsible for a variety of bizarre physical and emotional abnormalities. The patriarch is the limbless but tirelessly upbeat Bob Oblong (voiced by Will Ferrell, "Saturday Night Live") who is totally in love with his adoring, alcohol- and tobacco-addicted, bald-but-beautifully wigged wife Pickles (voiced by Jean Smart, "Designing Women."). The eldest children are conjoined teenaged twin sons Biff and Chip (voiced by Jason and Randy Sklar, "Apt. 2F"), who share three legs and three buttocks, but can't agree on anything; adorable 4-year-old daughter Beth (voiced by Jeannie Elias, "Quack Pack"), who sports a cucumber-like growth from her sweet little head; and youngest son Milo (voiced by Pamela Segall Adlon, "King of the Hill"), a one-haired optimist who has every childhood emotional and behavioral disorder ever diagnosed.

The enclosed review cassette includes two episodes. The first, entitled "Narcoleptic Scottie," chronicles Milo's never-ending quest to be a normal boy, and to have a normal pet. But nothing is ever normal for the Oblongs, and Milo's new dog brings him first joy, then heartbreak, with several medical procedures and a sword fight thrown in along the way. In the second episode, entitled "Milo Interrupted," Milo tries to rescue his friend Helga after he discovers that she has been living alone since her parents left on a very extended vacation. Please note that these episodes are rough cuts.

Please call me if you would like to arrange talent/producer interviews or if you have any questions. Art is enclosed and is available on the AP PhotoExpress/Photostream. If you desire additional art selections, please call Bonnie Moffet at 818/977-2284 or you can access our media web site, TheWBpr.com.

Thank you in advance for your consideration and continued support of The WB.

Sincerely,



Janice Aguilar-Herrero

Director, Primetime Animation and Kids' WB! Publicity

818/977-6056

janice.aguilar-herrero@thewb.com



March 15, 2001

Dear Media Colleague:

***Newsweek* called it "...one of the more bizarre projects ever slated for prime-time television..." and "...a wicked satire..."**

Debuting on April Fools' Day, from the twisted world of cult cartoonist Angus Oblong, The WB presents **THE OBLONGS**, the family who put the love in Love Canal. With not one, not two, but three airings at 7:30, 8:30 and 9:30 p.m. ET, **THE OBLONGS** is scheduled to premiere on Sunday, April 1st.

Featuring the voices of Will Ferrell ("Saturday Night Live") and Jean Smart ("Designing Women"), this irreverent animated series from executive producers Bruce Helford ("Nikki," "The Drew Carey Show") and Jace Richdale ("The Simpsons") brings to life with laser-focused social satire the strange world of a loving family comprised of extremely unusual have-nots. The Oblong clan makes their home in a toxic valley poisoned by an industrial waste site responsible for a variety of bizarre physical and emotional abnormalities.

With no less than three airings on Sunday, April 1st, we hope that you will consider **THE OBLONGS** for feature and review coverage. Enclosed is a review cassette with three episodes: "Misfit Love" airing three times on April 1, "Narcoleptic Scottie" airing in the show's regular time period at 8:30 p.m. ET on April 8, and "Milo, Interrupted" airing April 22.

Please call me if you would like to arrange talent/producer interviews or need any additional information. Art is available on our media web site, TheWBpr.com, and was included in our Winter TCA Press Binder; but please call if you need further selections. Thank you in advance for your consideration.

Sincerely,

Patty Triplett
818/977-6009; patty.triplett@TheWB.com



THE OBLONGS

1



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TELEVISION

THE OBLONGS

2



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TELEVISION

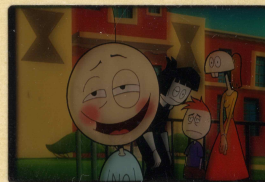
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